

Transit Task Force Fare Policy

Summary

Purpose

The City of Tucson's Transit Fare Policy establishes the guidelines for setting and adjusting fares for the public transit system.

Goals & Supporting Objectives

- A. Support the City of Tucson's sustainability and livability goals by encouraging widespread and diverse use of public transit.
- B. Maintain the economic viability of the transit system by ensuring that total user fees contribute an appropriate proportion of operating costs.
- C. Promote efficient and effective fare collection and fare pass and media sales.
- D. Provide for citizen input as specified in City of Tucson Resolution No. 22127, City of Tucson Policy and Procedure for Solicitation and Consideration of Public Comment on Fare Changes and Major Services Changes on Public Transportation and oversight of fare policy development and implementation. The Mayor and Council's Transit Task Force shall review the fare structure annually in its public meetings.
- E. Changes to fare structure and fare strategies shall consider customer, community and financial objectives.
- F. Ensure that the Regional Marketing Plan provides a strategy to market and communicate the services and benefits of the transit agencies that make up the regional transit system.

Fare Pricing Policy & Structure

The following guiding principles will be considered in the development of fare pricing:

- Fares will be consistent between Sun Tran and Sun Link for ease of use.
- Pricing for Sun Express service will account for the premium service being offered.
- Pricing of period passes will be based on multiples of the single-trip fare (base fare).

Please view the entire Transit Task Force Fare Policy for more detail.