



Date: January 17, 2019

Contact: Pat Richter
Director of Marketing & Communications
(520) 206-8810, (520) 237-5905 (cell)
pat.richter@tucsonaz.gov

ON-BOARD SURVEYS TO TUCSON TRANSIT PASSENGERS *All Bus, Streetcar and Shuttle Routes to Collect Data until March 2019*

TUCSON, Ariz. – The City of Tucson, in partnership with the Regional Transportation Authority (RTA), is conducting a passenger survey onboard all Sun Tran, Sun Express, Sun Shuttle and Sun Link routes in the region. Surveyors, contracted by the City, will collect information on all routes through March 2019.

Participants will take part in a short 5-minute interview with a surveyor and will be asked a series of questions related to their travel behaviors. The purpose of the survey is to understand how people use transit to travel throughout Tucson. Sun Tran, the City of Tucson and the RTA will use the survey data to make future improvements to transit service.

Passengers can identify surveyors by looking for employees wearing blue vests and I.D. badges.

Onboard transit passenger studies are typically conducted every three years, in order to stay up-to-date on changes in the Tucson region, including demographics and household incomes. The region's last survey was conducted in 2016 as part of the Comprehensive Operational Analysis.

For information about Sun Tran, call the Customer Service Center at (520) 792-9222 (for individuals with TDD equipment, call 520-628-1565).