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## **SUN LINK STREETCAR REACHES 5-YEAR MILESTONE**

*Rio Nuevo sponsors FREE rides in celebration of 5th streetcar anniversary*

**TUCSON**, Ariz. – The Sun Link streetcar is celebrating 5 years! The all-day celebration will take place on Saturday, July 27th. For the milestone celebration, Rio Nuevo will sponsor free rides on Sun Link from 8 a.m. to 2 a.m.

Rio Nuevo, a long-time supporter of Sun Link, is dedicated to the revitalization and development of downtown Tucson into a vibrant, urban environment where residents and visitors can live, stay, work and play.

For Rio Nuevo, providing free rides for Sun Link's 5th Anniversary honors the role the streetcar has played in driving Tucson's economic development along its 3.9-mile route, especially Downtown.

"I can't think of a better day for Tucsonans to explore shops and restaurants in downtown than Sun Link's Anniversary," says Fletcher McCusker, Board Chair for Rio Nuevo. "The streetcar provides an easy and comfortable ride through Tucson's major entertainment hubs. There's so much to discover and Sun Link gives you access to it all."

In addition to free rides, Sun Link will celebrate throughout the day with FREE events along the streetcar route, including brunch at Mercado District, Sun Link tours, 4th Avenue block party, story time at the UA Bookstore and a concert at Main Gate Square.

Since its launch in 2014, there has been over \$1 billion of private and public investment along the streetcar route. Much of this investment, which has funded significant housing, retail and corporate business expansions along the streetcar corridor, has been led by Rio Nuevo projects. In addition, ninety new restaurants, bars and cafes, and retail businesses have popped up along the route over the last 3 years.

Sun Link connects passengers to unique shops and restaurants and events in Tucson's popular business and entertainment districts - University of Arizona, Main Gate Square, 4th Avenue, Downtown and Mercado District.

For additional Sun Link information or trip planning assistance, call the Customer Satisfaction Center at (520) 792-9222 (TDD: 520-628-1565) or visit [sunlinkstreetcar.com](http://sunlinkstreetcar.com).