

Date: October 8, 2019

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SUN TRAN PASSENGERS SHARE THEIR STORIES

Sun Tran provides nearly 50,000 rides each weekday to commuters of all kinds

TUCSON, Ariz. – In a new video series, Sun Tran shares stories of riders from different backgrounds and experiences about how transit impacts their lives and why they choose Sun Tran. By highlighting the many faces of transit, Sun Tran aspires to show that public transportation can be for everyone.

Each weekday, there are nearly 50,000 passengers that depend on Sun Tran to get to and from work or school. Every passenger rides for a reason and for many, public transit is critical for access to jobs, education, healthcare, shopping and services. For others, it offers the opportunity to save money, support the environment, reduce stress, multi-task, and explore the city.

Mindy Blake is the Outreach Coordinator at Pima Association of Governments, and former KOLD News anchor. Mindy took part in Sun Tran's series to talk about why she rides the bus. Mindy says, "I ride for many different reasons. I can meet new people, avoid dealing with traffic, read a book, or catch up on email. To me, it's also important to get to work on time, and Sun Tran drivers are reliable for that."

Sun Tran's video series also features a UA student and employee who commute to campus, a teacher at the Arizona School for the Deaf and Blind who rides for independence, a young mother who is cost-conscious, a local business owner who supports sustainability, and a woman who depended on Sun Tran during a time of unemployment.

The videos are available on Sun Tran's YouTube channel and the #SunTranStories will also be shared on social media.

Sun Tran plans to continue making additional videos of other riders. Transit riders who want to share their own stories of why they ride public transit can send a message and their contact information to suntraninfo@tucsonaz.gov.

For more information about Sun Tran, call Customer Service at (520) 792-9222 (TDD: (520) 628-1565) or visit suntran.com.