



F O R I M M E D I A T E
R E L E A S E

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Contact: Michele Joseph
Director of Marketing

(520) 206-8810

SUN TRAN HIRES COMMUNITY RELATIONS MANAGER

TUCSON, Ariz. – Lisa Theisen has joined the Sun Tran team as the new Community Outreach Manager. Ms. Theisen will be responsible for expanding Sun Tran's presence in the community through various events and public meetings, while also facilitating the public's knowledge of Sun Tran and encouraging community input for future service enhancements and changes.

Ms. Theisen received her Master of Arts Degree in Communication Studies and Bachelor of Arts Degree in Interpersonal Communications from the University of Northern Iowa. Most recently employed as an Admissions Representative for Tucson College, Ms. Theisen has held positions in San Antonio, Texas, Cedar Falls, Iowa and here in Tucson that utilized her strong communications background.

Ms. Theisen can be reached at 206-8881, and her e-mail address is lisa.theisen@tucsonaz.gov.

Sun Tran is Tucson's award-winning regional public transportation system, which is operated by the City of Tucson and managed by Professional Transit Management, Ltd. (PTM). With more than 520 employees, 37 fixed routes and a fleet of 196 buses, Sun Tran's mission is to provide safe, reliable, well maintained and cost effective public transportation with a team of innovative and diverse employees, dedicated to our customers, the environment and the community.