



F O R I M M E D I A T E
R E L E A S E

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SUN TRAN OFFERS FREE RIDES TO PROMOTE CLEAN AIR

TUCSON, Ariz. – Sun Tran will offer free rides on Sunday, April 1, 2007, to encourage people to use alternate modes of transportation and attend the Clean Air Fair event held at Reid Park's DeMeester Outdoor Performance Center from noon to 4 p.m. that day. All passengers can ride any Sun Tran bus for free all day.

"The last time Sun Tran offered free rides for the Clean Air event, many Tucsonans took advantage of our service," said Katrina Heineking, General Manager of Sun Tran. "Our hope is that even more individuals and families will give Sun Tran a try this Sunday on their way to the Clean Air Fair."

To further demonstrate its commitment to cleaner air, Sun Tran will display the Clean Air Bus at the Clean Air Fair. The artwork on the bus highlights the usage of biodiesel fuel and the importance of riding the bus to keep our air clean. Inside this bus is artwork and poetry created by children ages 3 to 13 depicting the importance of clean air.

Currently, Sun Tran's fleet is 95 percent alternatively fueled, boosted by the addition of 12 new bio-diesel low-floor buses last month. Biodiesel is a domestically-produced, renewable fuel that can be manufactured from vegetable oils, animal fats, or recycled greases. It also emits significantly fewer particulates than traditional diesel-fueled vehicles.

Passengers are encouraged to call Sun Tran's Customer Service Center at 792-9222 (for individuals with TDD equipment, call 520-628-1565) to help plan a trip. The Customer Service Center is open weekdays from 6 a.m. to 7 p.m. and weekends from 8 a.m. to 5 p.m. Bus schedules are available at www.suntran.com.

Sun Tran is Tucson's award-winning regional public transportation system, which is operated by the City of Tucson and managed by Professional Transit Management, Ltd. (PTM). With more than 520 employees, 37 fixed routes and a fleet of 196 buses, Sun Tran's mission is to provide safe, well maintained and cost effective public transportation with a team of innovative and diverse employees, dedicated to our customers, the environment and the community.